

ENOTECA PITTI GOLA E CANTINA



THE WINE CLUB

ENOTECA PITTI GOLA E CANTINA PRESENTS  
**THE WINE CLUB**

Vintage after vintage the team of Enoteca Pitti Gola e Cantina are in continuous pursuit to add new “gems” to the cellar. Many of the favorites are only distributed within Italy and can prove to be very difficult to find for those who live in other countries. The Wine Club was created to suit the needs of our valued clients and friends throughout the globe and to offer access to this selection of extraordinary and limited production wines to all. As a member of The Wine Club you will be granted access to the most exclusive shelves of the Private Cantina, hand selected and dearly guarded by the owners. These wines are delivered directly to your door offering a chance to bring some of the magic of Pitti Gola into your own home.

To Join Please Contact Us Directly

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# WHO IS PITTI GOLA E CANTINA



Enoteca Pitti Gola e Cantina was born in 2008 on New Year's Eve. As previous employees Edoardo Fioravanti, Manuele Giovanelli, and Zeno Fioravanti purchased the Enoteca from its owners and began to mold it into a thing of their dreams. The wine bar is fueled by the devotion and passion to wine of these three young men. The bookshelves are lined with wines that are hand selected to their rigid standards, wines that they themselves would drink. Their love for small production, handcrafted Italian wines makes the selection incredibly unique and close to each of their hearts. In the Enoteca these wines are served by the glass and accompanied by these gentlemen's knowledge and passion for the traditional production wines of these small producers. The Wine Club was launched in 2011 with the assistance of Shannon Fioravanti, The Wine Club Director, in order to offer to our clients a way to continue the experience long after they have left the Enoteca.

## HOW THE WINE CLUB WORKS

The featured labels of The Wine Club will be selected by the team of Enoteca Pitti Gola e Cantina each Spring and Fall. These bottles should be expected to come from some of our favorite Italian producers. The selections are comprised of red wines only, primarily featuring the areas of Montalcino, Chianti and Piemonte. These wines are chosen to provide our clients with access to the limited production labels that often can be found only at the Enoteca.

Each shipment will be accompanied by a detailed list of the wines included, description of the winery, tasting notes and cellaring recommendations. These descriptions help to paint a picture of how these wines were born and what it is that makes them each so very, truly unique.

To suit your personal preferences you are able to select six, twelve, twenty four or forty eight bottles per shipment and to receive shipments Semi Annually in the Spring and Fall or Annually in the Spring or Fall.

Along with the wines of scheduled shipments we are proud to offer a 10% discount to members of The Wine Club for any additional customized shippings throughout the year.

# MEMBERSHIP PRICING (FLORENCE – PICK UP IN ENOTECA)

## Memberships Include

-10% Discount on Additional Purchases of Full Cases

Six Bottles Annually (Fall OR Spring)	220	euro
Twelve Bottles Annually (Fall OR Spring)	470	euro
Twenty Four Bottles Annually (Fall OR Spring)	920	euro
Forty Eight Bottles Annually (Fall OR Spring)	1,820	euro
Six Bottles Semi Annually (Fall AND Spring)	440	euro
Twelve Bottles Semi Annually (Spring AND Fall)	930	euro
Twenty Four Bottles Semi Annually (Spring AND Fall)	1,820	euro
Forty Eight Bottles Semi Annually (Fall AND Spring)	3,600	euro

## PREMIUM SELECTION

The Premium Selection is some of the most elite wines featured at the Enoteca. Each of the 12 bottles selected are of the highest quality, collectable, hard to find and revered Italian wines that we at Pitti Gola e Cantina can get our hands on. The Premium Selection can be chosen as it's own membership option or as an addition to any other membership option.

### Selection to Include

Twelve Bottles Annually (Fall)	1,165 euro
Twenty Four Bottles Annually (Fall)	2,275 euro

### The Wine Club Bribery Act

With every new member that you recommend to The Wine Club we will be pleased to offer our thanks in the form of an additional 10% discount on your next shipment. If you prove to be so persuasive and have multiple friends who become new members we will spread out your discount over your next shipments equal to the number of referrals. If you have someone in mind who you think would enjoy becoming a member of The Wine Club and would like us to send them a packet please pass along their contact information and we would be happy to do so.

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THE BUBBLES PACKAGE

We at Enoteca Pitti Gola e Cantina are proud to present to the members of The Wine Club The Bubbles Package. We have created a selection of some of our favorite Italian Sparkling Wines and Champagne. As always focusing on small production, hand crafted wines made in the champenoise method that we love. The bubbles package will feature six labels of our favorite bubbles and can be chosen as its own membership or as an addition to any other membership.

Selection to Include

Six Bottles Annually Winter Only	255	euro
Twelve Bottles Annually Winter Only	500	euro
Twenty Four Bottles Annually Winter Only	990	euro
Forty Eight Bottles Annually Winter Only	1,970	euro